



July 4th Block Party Planning Committee
34 West Main Street Westborough Ma 01581
Westborough July 4th Committee, Town of Westborough Tax ID 046-001-355

April 2026

Greetings!

This year's highly anticipated Westborough Block Party will be on Friday evening, June 26th at 5:30pm. This annual event is held on Baystate Common. The Westborough July 4th Committee is inviting you and other local businesses to support this well-attended family celebration.

Our committee, made up of mainly volunteers, is once again planning, overseeing, and raising funds for the Town's joyous 4th of July Celebration. As in most communities, our annual event is funded mainly through business donations. This family celebration has been very successful for many years. Because of such generous support from local businesses and organizations, we have been able to offer many activities at the event either free of charge or for a very small fee, almost eliminating any financial barriers to come out and enjoy the fun!

Expenses include: covering costs for live music, hayrides, pony rides, interactive race cars, bounce houses, face painting, public safety officials, portable bathrooms, and marketing. Expenses average \$14,000 annually.

As with every year, we will again publicly thank and recognize each major sponsor (\$1,000 and over) by:

- professionally printing a colorful 3 x 5-foot banner, with the major sponsor's name and logo, and displaying it prominently at the event.
- identifying each major sponsor on a variety of marketing materials including our flyer, school announcements, and multiple social media posts.
- identifying each major sponsor in a large late-June local newspaper ad along with special recognition during the event.

We hope you will consider supporting the town's Block Party in 2026 and any donation of at least \$200 will be acknowledged on our flyer and other marketing materials. Your tax-deductible donation, payable to the Westborough July 4th Gift Fund, can be mailed to the Westborough Recreation Department, 34 West Main Street, Westborough, MA 01581. We request donation commitments be submitted by June 7th.

Thank you very much for considering our request. Please feel free to contact us if you have questions, through the Recreation Department by phone, (508-366-3066) or e-mail, westbororec@westboroughma.gov

Sincerely,

The Westborough July 4th Committee